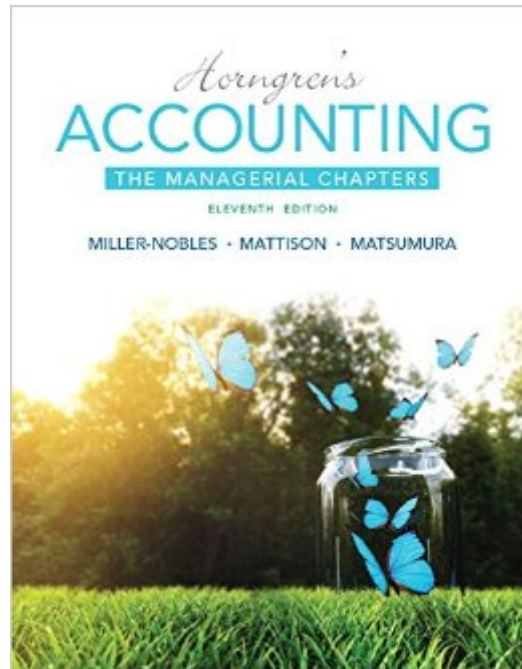


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Horngren's Accounting: The Managerial Chapters (11th Edition)



Synopsis

NOTE: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. If you would like to purchase both the physical text and MyAccountingLab search for ISBN-10: 0134047427 /ISBN-13: 9780134047423. That package includes ISBN-10: 013385115X /ISBN-13: 9780133851151 and ISBN-10: 0133877310 /ISBN-13: 0133877310 . For courses in Financial and Managerial Accounting. Expanding on Proven Success with Horngren's Accounting Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective. In addition, all instructor resources have been updated to accompany this edition of the book, including the PowerPoint presentations and Test Bank. Also available with MyAccountingLab MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Book Information

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Customer Reviews

This states, "Access Card Package" - it most certainly is NOT!!! After purchasing book for class, I find out there is NO access to the web site....now have to pay additional access - not happy about this. False advertising....

The ISBN matches what I needed and it's cheaper than buying from my school. There's ink clumped together on the pages that resemble words and pictures; so if it looks like a book and smells like a book, it's probably a book. Just make sure it's the right book - "double check your ISBN numbers. If a book has an "Access Code", I'm buying new, I don't want to risk not having a good "Access Code".

This book comes with the online code for My Accounting Lab which worked great 1st semester but when I tried to register for My Accounting Lab 2nd semester they told me they needed a new code (\$70!!). THIS IS A QUICK FIX THOUGH. I called Pearson Tech Support (1 (888) 433-8435) and explained that I was in a course last semester and after providing the name of my professor last semester, my new professor's name, and the course ID for my new class, they gave me a new code that worked. It only took 20 minutes! Don't re-buy the code!!

Bought this for an accounting class and didn't know that there are 2 different books in this series. This book covers chapters 18 to the end of the book. If you need the first chapters (1-18) this is not the book for you!!!!!! For the first chapters you need the financial edition, this is the managerial edition. Other than that mix up, the book comes with the access code as described.

McGraw Hill makes a more comprehensive textbook. I'm not impressed by the exercises. There are too many eye-catching graphics and not enough depth. Three accounting books in one is the hook. If you are taking a new instructor for Managerial accounting, it probably won't matter. I like to have a

deeper understanding how the figures apply to the real world. I feel a little cheated by this course.

I have to use this book for my college Managerial Accounting course, but it is well written and there are enough questions at the back of each chapter to give a student enough practice to make the concepts real. However, it would be helpful to have a practice section with answers in the back of the book so that a person could check his/her work before going on to the section without answers.

This was required in my Intro to Financial Acct class in college and it's a great price for the value. You will need to purchase a binder though, to hold it. Also be careful when opening the package. You wouldn't want the looseleaf pages to fall and get disorganized.

The book itself is a great tool. I prefer to read it instead of listening to a lecture. It has all the information and plenty of practice problems that you can use to understand the material better. With that there is almost too much content. For instance there are about 30 pages after every chapter and it can be annoying to carry around. It really isn't a 1000 page textbook to read but rather 600 or so.

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